

**RECEIVED
CENTRAL FAX CENTER**

MAY 12 2005

PTO/SB/97 (09-04)

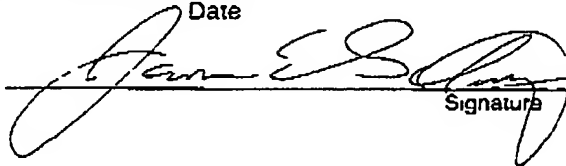
Approved for use through 07/31/2006 OMB 0651-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Certificate of Transmission under 37 CFR 1.8

I hereby certify that this correspondence is being facsimile transmitted to the
United States Patent and Trademark Office

on May 12, 2005
Date


Signature

James E. Schutz

Typed or printed name of person signing Certificate

48,658

Registration Number, if applicable

404-885-3498

Telephone Number

Note: Each paper must have its own certificate of transmission, or this certificate must identify each submitted paper. This transmission includes a Response to Final Office Action (18 pages).

Applicant: Cohen

Group Art Unit: 2174

Serial No.: 10/005,182

Examiner: Boris M. Pesin

Filing Date: December 5, 2001

Docket No.: COHEN2

Title: GRAPHICAL USER INTERFACE AND WEB SITE EVALUATION
TOOL FOR CUSTOMIZING WEB SITES

This collection of information is required by 37 CFR 1.8. The information is required to obtain or retain a benefit by the public to his (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 18 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you are required to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450 Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2

1495504-1 OOC

**RECEIVED
CENTRAL FAX CENTER**

MAY 12 2005

**PATENTS
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**In Re Application of:
CohenSerial No.: **10/005,182**Filed: **December 5, 2001**Title: **GRAPHICAL USER INTERFACE AND
WEB SITE EVALUATION TOOL FOR
CUSTOMIZING WEB SITES**§
§
§
§
§
§
§
§Group Art Unit: **2174**
Examiner: **Pesin, Boris M**
Atty. Docket #: **Cohen2**

I hereby certify that this correspondence is transmitted
via facsimile to the United States Patent and
Trademark Office to facsimile number 703-872-9306
on May 12, 2005.

James E. Schulz, Reg. No. 48,658

Signature **RESPONSE TO FINAL OFFICE ACTION**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the *Final Official Action* from Examiner Boris Pesin of Art Unit 2174, mailed March 14, 2005, Applicants submit this *Response to Final Office Action*. Applicants respectfully request reconsideration of the above-identified application in view of the following remarks and amendments.

As of this *Final Official Action*, pending claims 3-47, and 64-72 stand rejected and claims 48-63 have been withdrawn.